



DST-NIMAT Project Sponsored
NATIONAL FACULTY DEVELOPMENT PROGRAM
On
ENTREPRENEURSHIP
(29th Oct – 10th Nov, 2018)

Organized by
DEPARTMENT OF MANAGEMENT STUDIES
University of Kashmir
South Campus



Sponsored By
National Science & Technology Entrepreneurship Development Board
&
Department of Science & Technology, Government of India

In Association With
Entrepreneurship Development Institute of India, Ahmedabad

About the Organizer

South Campus represents a significant milestone in the development and outreach mission of the University of Kashmir. The campus is located at a remarkably beautiful landscape, amid mountainous range and a serene valley at Fatehgarh, Anantnag. Established in the year 2008 as the first satellite campus of the University of Kashmir, it came into existence largely for the purpose of making higher education more accessible to students belonging to South Kashmir. However, over the years this Campus has become a preferred destination of students belonging to various parts of the Jammu and Kashmir, for Post Graduate degree programmes being offered in the disciplines of Business Administration, Computer Sciences, Mathematics, English, Education, Urdu and M.Ed

The **Department of Management Studies** at South Campus started functioning from the date of establishment of the Campus. The Department has the vision to achieve excellence in the field of Management Studies through multidisciplinary approach and foster entrepreneurial and managerial talent among students. Accordingly, the Department has a deep commitment to nurture and shape positive attitude, competencies, and capabilities among the students who can apply entrepreneurial skills, management concepts, tools and techniques, and ethical principles in creating and managing socially responsive organizations, institutions and enterprises that are vital for the growth and development of the region, the nation and the world at large. The Department is proud to have a team of qualified and diligent faculties on its board, who are specialized in diverse areas of Management Studies. The learning at the Department goes beyond classroom teachings, to include the modern means of management education and erudition like Business clubs, Business games, and Realistic Case based learning, Business presentations, Business documentaries, Group discussions, Panel discussions, Industrial tours and Simulation decision makings. The Department also frequently organizes workshops, seminars and conferences to help students stay side by side with cutting edge research and attitude fit for the corporate world.

What is Entrepreneurship?

The capacity and willingness to develop organize and manage a business venture with any of its risks in order to make a profit is entrepreneurship. In economics, entrepreneurship combined with land, labour, natural resources and capital can produce profit. Entrepreneurship creates job opportunities, causes economic growth and provides strength to small businesses. Entrepreneurial spirit is characterized by innovation and risk taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global market place. Entrepreneurs are pioneers, innovators, leaders, and inventors.

Why Entrepreneurship?

Entrepreneurship facilitates the rate of development of a country by significantly contributing the following factors:

- Increasing the rate of growth of GDP of a country.
- Increasing productivity.
- Growing employment opportunities.
- Increasing economic diversification.
- Optimum use of local resources.

About the Programme

To capitalize India's great potential of young population we need more and more avenues to make them employed. These avenues will be generated by new entrepreneurs. The entrepreneurship needs to be imbibed to the young minds as a life style rather than giving it as a crash course or short term training. For this purpose faculty members from universities and colleges need to be trained to inculcate the entrepreneurial way of life in their teaching. Sculpting in mandate around the mission of nationwide promotion of entrepreneurship, the Department of Management Studies under the aegis of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India, New Delhi, is organizing a two week Faculty Development Programme.

Faculty Development Programme

This faculty development programme (FDP) is designed to train and develop professionals in entrepreneurship so that they can act as resource persons in guiding and motivating young students to take up entrepreneurship as a career.

Programme Objectives

- Create awareness about the need and importance of driving entrepreneurship in present scenario.
- Impart knowledge and develop skills in diverse training methods in imparting entrepreneurship training to students and entrepreneurs.
- Plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- Help faculty members in imbibing an entrepreneurial and professional mindset.
- Make them aware about promotional, financial & regulating schemes for Micro Small and Medium Enterprises (MSME).
- Guide them with techniques of preparation of feasible & viable projects.
- Guide them with techniques of Business proposal preparation.

Who can participate?

Faculty members of universities/colleges/institutes from all disciplines who wish to become the motivator, trainer and facilitator of entrepreneurship.

Key Information

- **Duration:** Two weeks FDP from **29th October to 10th November.**
- **Venue:** South Campus, University of Kashmir, Fatehgarh, High Ground Anantnag.
- **Certificate of Participation:** Certificate of Participation shall be given to participants on successful completion of the programme.
- **Registration Fee:** The Programme fee is **Rs. 2000/-** which covers FDP fee, a workshop kit, tea/snacks and lunch during the workshop days.
- **Bus Service:** Bus service from University of Kashmir, Srinagar to South Campus Anantnag and back will be provided free of cost to every participant.

How to Apply?

The interested teachers are requested to follow the below mentioned procedure:

- Log on to south campus website <http://southcampus.uok.edu.in>.
- Under ‘upcoming events’, find the link for FDP-2018.
- Click on the link provided for registration Or
- Download the hard copy of registration form and send the duly filled in registration form through email (dmssouthcampusfdp@gmail.com) or post by or before 20th October, 2018.
- The registration shall be made on “first come, first serve” basis. Therefore, you are encouraged to apply at the earliest.
- The confirmation of participation (through email or phone) will be provided by or before 22nd October, 2018.
- The selected Applicants are advised to pay the FDP registration fee of Rs. 2000/- by or before 25th October, 2018.
- Registration fee can be paid in the form of bank draft (in favour of Director, South campus , payable at Saadiqabad, Anantnag) or directly transferred to the following account:

Bank Name	Jammu & Kashmir Bank Ltd
Branch	S.S.I Saadiqabad
Account holder Name	University of Kashmir , south campus
Account Type	Current
Account Number	0472040500000011
IFSC CODE	JAK0SAADIQ
MICR	192051005

Programme Advisory Committee

Chief Patron: Prof. Talat Ahmad
Hon’ble Vice Chancellor,
University of Kashmir.

Chairman: Prof. S. Mufeed
Dean, School of Business Studies,
University of Kashmir.

Patron: Prof. S. Muzaffar Ali Andrabi
Director,
University of Kashmir, South Campus,
Co Chairman: Prof. Mushtaq Ah. Darzi,
Head, Department of Management Studies,
University of Kashmir.

Programme Coordinator: Ms. Natasha Saqib

Assistant Professor & Academic Coordinator, Department of Management Studies,
University of Kashmir, South Campus,

Programme Organizing Committee

1. Dr. Gousiya Shah
2. Dr. Irfana Rashid
3. Dr. Mir Shahid Satar
4. Ms. Sumaira Jan
5. Dr. Zahoor Ahmed Parray
6. Ms. Zeeshan Amin

*For further communication, write to us via email: dmssouthcampusfdp@gmail.com Or
Contact: Dr Mir Shahid Satar ; Mobile No: 8493989424*